

Proclamation declaring March 2021 AMERICAN RED CROSS MONTH

WHEREAS, March is American Red Cross Month, a special time to honor the kindness of our neighbors who aid families in need every day in Monterey County, across the United States and around the world. Their dedication touches millions of lives each year as they carry out the organization's 140-year mission of preventing and alleviating suffering; and,

WHEREAS, during the trying times of the coronavirus pandemic, people have stepped up to help others in need, whether it was responding to this year's record-breaking disasters across the country or rolling up their sleeves to give blood when our country faced a severe blood shortage; and,

WHEREAS, in Monterey County, local families have relied on Central Coast Chapter volunteers for comfort and hope while coping with wildfires and floods. As a recent example, in response to the evacuation of some 15,000 people in the Central Coast area due to dangerously wet and windy storms, the Red Cross mobilized 100 disaster responders to support those in need. In the days following the evacuation orders, the Red Cross and our partners provided more than 1,200 total overnight stays in hotel accommodations for those that were displaced, provided 2,655 meals and snacks to those forced to evacuate their homes, and made more than 167 individual care contacts to support the health and mental health needs of those affected. Volunteers also helped 20 households affected by home fires in Monterey County by addressing their urgent needs such as food, lodging, and recovery support; and,

WHEREAS, Central Coast Chapter volunteers (192 from Monterey) have supported local families in other ways too. Last year in Monterey County, the Red Cross installed 377 smoke alarms, making 146 homes safer. Our Pillowcase Project and Prepare with Pedro initiatives reached 150 children. Over 850 county residents enrolled in health and safety training classes, and over 1300 blood donations were made. In addition, services were provided to 298 members of the armed forces; and,

NOW, THEREFORE, BE IT PROCLAIMED THAT I, Clyde Roberson, Mayor of the City of Monterey, on behalf of the City Council and citizens, hereby proclaim the month of March 2021 as American Red Cross Month. I encourage all Americans to support this organization and its noble humanitarian mission.

Dated: March 2021



Clyde Roberson, Mayor